



For more than 40 years, the Donelson-Hermitage Chamber of Commerce has been an integral part of the fabric of the local community. From its beginnings as a gentleman's social club to one of the leading Chambers in the Middle Tennessee area, the Donelson-Hermitage Chamber has been supporting the growth of businesses and providing assistance to individuals ensuring that our community is a great place to work and live.

Sponsorship Designations

Chamber Partner: \$5,000—\$2501—Primary designation of company logo on chamber website home page with hotlink to company webpage

Community Colleague: \$2,500—\$1501—Secondary level with small logo on chamber website with hotlink to company webpage

Business Associate: \$1500—\$501— Name on chamber website home page

The **Monthly Membership Meeting** is the second Thursday of each month. The Chamber offers its membership the opportunity to network at either a luncheon or breakfast; the agenda includes a speaker of interest to the membership, networking opportunities, a meal, door prizes, and a membership marketing table. Open to members and the public.

Spotlight Member: \$150

- Company materials at every place setting
- Listed in the program
- Mention in event announcement on Chamber website
- Mention on Chamber social media
- Logo/Name on weekly e-blast
- Podium speech of 3 minutes
- Supply first door prize
- One meal

Women in Business meet monthly at a local restaurant for lunch, networking and a speaker of interest. Door prizes are part of the agenda, and a marketing table is available. Open to members and the public.

Women in Business Sponsor: \$125

- Company materials at every place setting
- Podium speech of 3 minutes
- Supply door prize
- Logo/Name in program
- Logo/Name on event page of Chamber website
- Logo/Name on weekly e-blast
- One lunch



SPECIAL EVENT MEMBERSHIP MEETINGS SPONSORSHIP OPPORTUNITIES

The Chamber hosts three “special event” luncheons recognizing our local principals, educators and students, our 1st Responders, and our annual end-of-year Chamber event. These events are **May-Education Day**, **November-1st Responders Awards Day**, and the **December-Annual Chamber Awards**.

Special Event Luncheon Hosts: \$1,500

- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Placement of name/logo on awards/certificates
- Promotional items/marketing materials at each place setting
- Recognition from podium
- Podium speech by organization for 3 minutes
- Two complimentary meals
- Company banner included in all pictures

Awards Sponsor: \$1,000

- Designated as Award sponsor
- Name/logo on Awards
- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, and press releases
- Single slide with logo for event power point rotation (if available)
- Company information at registration table

Education Day Individual School Sponsor (May): \$250

- Match school to sponsor’s request, if possible
- Company logo with school name at table
- Company name/logo with school name in program
- Seated with school
- One complimentary meal

1st Responders Organization Sponsor (November): \$250

- Match organization to sponsor’s request, if possible
- Logo with name at table
- Logo with organization in program
- Seated with organization
- Picture with honorees
- One complimentary meal



The Taste of Donelson-Hermitage: Held in the spring, this is an expo event that showcases local restaurants and their culinary specialties, and business vendors who share their services; open to the public and hosted by a local hotel. This is a ticketed event.

Presenting Sponsor: \$5,000

- Name of Event with sponsoring company listed as “Presented by”
- Name/Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Company involvement in committees
- Welcome recognition at event
- Welcome/podium speech by sponsor representative at event
- Logo on award/certificate/ticket
- Logo on revolving power point at event (if available)

Awards Sponsor: \$1,000

- Designated as Award sponsor
- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, and press releases
- Single slide with logo for event power point rotation
- Company pamphlet at registration table

EVENT SPONSORSHIP LEVELS

Gold: \$1,000

- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Single slide with logo for event power point rotation (if available)
- Company pamphlet at registration table

Silver: \$500

- Smaller version of logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Group listing on slide for event power point rotation (if available)
- Business cards at registration table

Bronze: \$250

- Small logo on printed materials including, but not exclusive to invitation, print advertising, banners, social media, website or press releases
- Group listing on slide for event power point rotation (if available)

Event Registration Table Sponsorship: \$200

- Ability to display your corporate table cloth
- Company materials available at table
- Logo on slide for rotation



The Rachel Awards: Held in the late summer, this event recognizes outstanding women in our community with three awards: The Keeper of the Flame, The Master Gardener, and The Boot Strap award. Each of these awards represents a tenet of our own First Lady, Rachel Donelson Jackson.

Presenting Sponsor: \$5,000

- Name of Event with sponsoring company listed as "Presented by"
- Name/Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Company involvement in committees
- Welcome recognition at event
- Welcome/podium speech by sponsor representative at event
- Logo on award/certificate
- Company mention on radio (if available)
- Logo on revolving power point at event (if available)

EVENT SPONSORSHIP LEVELS

Awards Sponsor: \$1,000

- Designated as Award sponsor with name on the award
- Two tickets to the event
- Presentation of the award to the recipient
- Mention in program, all media including press releases, social media, print, website, handouts, invitation
- Single slide with logo for event power point rotation

Pioneer Spirit: \$500

- Two tickets to the event
- Mention in program and media
- Recognition from stage the night of the event

Friend of Rachel: \$250

- One ticket to the event
- Recognized in the program



The Gerry Neenan Memorial Golf Tournament presented by Neal & Harwell

Held in September, this golf tournament is held at a local, premier golf course; teams are comprised of prominent business professionals, local and state elected officials; teams are mixed.

Calloway Gift Certificate Sponsor: \$3,500

- Mention in all media
- Table at pre & post event
- Recognition at opening & closing events
- Complimentary course sign,
- Signage at Calloway shop,
- 1 team

Platinum Sponsor: \$2,500

- Mention in all media
- Table at pre & post events
- Recognition at closing event
- Complimentary course sign
- 1 team

Gold Sponsor: \$1,000

- Mention in all media
- Table at post event,
- Recognition at closing event
- Complimentary course sign
- 1 team

Putting Contest: \$750

- Mention in media
- Putting area signage
- Opportunity for specific marketing opportunity

Hospitality Carts: \$600

- Provide water and snacks
- Distribute company materials
- Mention in media

Hole Sponsor: \$500

Bring your company tent, promotional items
snacks for golf teams

Registration Table Sponsor: \$300

Display your company table cloth, company materials, mention in media

Course Signage: \$100

Signage displayed on golf path



Annual Christmas Parade: Held the first week of December; one of the best Christmas parades in the Middle Tennessee area; always receives media coverage; great community turn-out regardless of weather.

Presenting Sponsor for Christmas Parade: \$5,000

- Name/Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, social media, website, or press releases
- Banner opening parade listing company as “Presented by”
- Float/element leads in Santa Claus
- Company involvement in committee
- Entry fee waived

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EVENT SPONSORSHIP LEVELS

Gold: \$1,000

- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Entry fee waived

Silver: \$500

- Smaller version of logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Entry fee waived

Bronze: \$250

- Small logo on printed materials including, but not exclusive to invitation, print advertising, banners, social media or website
- 50% entry fee discount

Friend of the Parade: \$100

- Name on banner and social media or website

Sponsorships are available throughout the year.