



The Donelson Hermitage Chamber of Commerce was founded in February 1977 and has grown from a membership of a few business leaders of the community to an organization of approximately 400 businesses, individuals and organizations as members. It is the largest, most recognized and active organization in the area promoting its members' growth and prosperity that enhances the greater Donelson Hermitage communities as a good place to work, live and raise a family.

Our mission is to be the community resource connecting diverse people and businesses for the continued economic development and overall enhancement of the Donelson and Hermitage communities.

**THERE ARE NUMEROUS WAYS YOU CAN BENEFIT FROM A CHAMBER MEMBERSHIP**

**NETWORKING**

- Monthly membership meetings
- Chamber events in both AM & PM
- Committee and Event participation
- Women in Business

**MARKETING**

- Business "micro-page" on website
- E-blast inclusion to membership
- Sponsorship opportunities
- Submissions on Facebook, Twitter, Instagram
- Ribbon Cuttings

**EVENTS**

- Taste of Donelson-Hermitage
- Influencing Women Awards
- Gerry Neenan Memorial Golf Tournament
- Annual Christmas Parade

**COMMUNITY INVOLVEMENT**

- Education Day
- First Responders Day

**SPONSORSHIP OPPORTUNITIES**

The Chamber has several opportunities to showcase your business through various sponsorship opportunities and levels. Monthly membership meetings spotlight; Women in Business spotlight; table sponsor for Education day and/or First Responders Day; various sponsorship levels and opportunities for our annual "Taste", Influencing Women Awards, Memorial Golf tournament and Christmas Parade.

**2019 Membership Levels**

		Businesses	
Student	\$100	1-5 Employees	\$250
Retiree	\$100	6-10 Employees	\$300
Schools (Pre-K -12)	\$125	11-20 Employees	\$375
Not-for-profit/Church	\$160	21-49 Employees	\$500
Individual	\$160	50-99 Employees	\$625
Government	\$175	100+ Employees	\$750
		MVMA	\$350

**Dues are payable by cash, check or credit card. Membership renews on annual joining anniversary.**



MEMBERSHIP APPLICATION

P.O. Box 140200, Nashville, TN 37214-0200

Please mail the completed application and payment option to the above address.

**Check one of the following Membership Levels:**

	1-5 Employees	\$250
	6-10 Employees	\$300
	11-20 Employees	\$375
	21-49 Employees	\$500
	50-99 Employees	\$625
	100+ Employees	\$750
	MVMA	\$350

	Student	\$100
	Retiree	\$100
	Schools (Pre-K – 12)	\$125
	Not-for-Profit/Church	\$160
	Individual	\$160
	Government/Metro Employee	\$175

Company/Member: \_\_\_\_\_ Contact/Rep: \_\_\_\_\_

Co. Address: \_\_\_\_\_ Type of Business: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Co. Website: \_\_\_\_\_

Contact/Rep Cell: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Payment Method: Check \_\_\_\_\_ Cash \_\_\_\_\_ Invoice \_\_\_\_\_ (Print \_\_\_\_\_ Email \_\_\_\_\_)

How do you prefer to receive future billing communications: Print \_\_\_\_\_ Email \_\_\_\_\_ Both \_\_\_\_\_

**Please include Billing Representative information if it is someone other than yourself.**

Billing Rep: \_\_\_\_\_ Billing Rep Cell: \_\_\_\_\_

Billing Email: \_\_\_\_\_

- I am interested in serving as an Ambassador and/or Volunteer with the Donelson Hermitage Chamber.
- The Company/Member is interested in hearing more about sponsorship opportunities.
- I was referred by \_\_\_\_\_.

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_



For more than 40 years, the Donelson-Hermitage Chamber of Commerce has been an integral part of the fabric of the local community. From its beginnings as a gentleman's social club to one of the leading Chambers in the Middle Tennessee area, the Donelson-Hermitage Chamber has been supporting the growth of businesses and providing assistance to individuals ensuring that our community is a great place to work and live.

### Sponsorship Designations

**Chamber Partner: \$5,000—\$2501**—Primary designation of company logo on chamber website home page with hotlink to company webpage

**Community Colleague: \$2,500—\$1501**—Secondary level with small logo on chamber website with hotlink to company webpage

**Business Associate: \$1500—\$501**— Name on chamber website home page

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The **Monthly Membership Meeting** is the second Thursday of each month. The Chamber offers its membership the opportunity to network at either a luncheon or breakfast; the agenda includes a speaker of interest to the membership, networking opportunities, a meal, door prizes, and a membership marketing table. Open to members and the public.

#### **Spotlight Member: \$150**

- Company materials at every place setting
- Listed in the program
- Mention in event announcement on Chamber website
- Mention on Chamber social media
- Logo/Name on weekly e-blast
- Podium speech of 3 minutes
- Supply first door prize
- One meal

**Women in Business** meet monthly at a local restaurant for lunch, networking and a speaker of interest. Door prizes are part of the agenda, and a marketing table is available. Open to members and the public.

#### **Women in Business Sponsor: \$125**

- Company materials at every place setting
- Podium speech of 3 minutes
- Supply door prize
- Logo/Name in program
- Logo/Name on event page of Chamber website
- One lunch



### **SPECIAL EVENT MEMBERSHIP MEETINGS SPONSORSHIP OPPORTUNITIES**

The Chamber hosts three “special event” luncheons recognizing our local principals, educators and students, our 1st Responders, and our annual end-of-year Chamber event. These events are **May-Education Day**, **November-1st Responders Awards Day**, and the **December-Annual Chamber Awards**.

#### **Special Event Luncheon Hosts: \$1,500**

- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Placement of name/logo on awards/certificates
- Promotional items/marketing materials at each place setting
- Recognition from podium
- Podium speech by organization for 3 minutes
- Two complimentary meals
- Company banner included in all pictures

#### **Awards Sponsor: \$1,000**

- Designated as Award sponsor
- Name/logo on Awards
- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, and press releases
- Single slide with logo for event power point rotation (if applicable)
- Company information at registration table

#### **Education Day Individual School Sponsor (May): \$250**

- Match school to sponsor’s request, if possible
- Company logo with school name at table
- Company name/logo with school name in program
- Seated with school
- One complimentary meal

#### **1st Responders Organization Sponsor (November): \$250**

- Match organization to sponsor’s request, if available
- Logo with name at table
- Logo with organization in program
- Seated with organization
- Picture with honorees
- One complimentary meal



**The Taste of Donelson-Hermitage:** Held in the spring, this is an expo event that showcases local restaurants and their culinary specialties, and business vendors who share their services; open to the public and hosted by a local hotel. This is a ticketed event.

#### **EVENT SPONSORSHIP LEVELS**

##### **Presenting Sponsor: \$5,000**

- Name of Event with sponsoring company listed as “Presented by”
- Name/Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Company involvement in committees
- Welcome recognition at event
- Welcome/podium speech by sponsor representative at event
- Logo on award/certificate/ticket
- Logo on revolving power point at event (if applicable)

##### **Awards Sponsor: \$1,000**

- Designated as Award sponsor
- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, and press releases
- Single slide with logo for event power point rotation
- Company pamphlet at registration table

##### **Gold: \$1,000**

- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Single slide with logo for event power point rotation (if applicable)
- Company pamphlet at registration table

##### **Silver: \$500**

- Smaller version of logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Group listing on slide for event power point rotation (if applicable)
- Business cards at registration table

##### **Bronze: \$250**

- Small logo on printed materials including, but not exclusive to invitation, print advertising, banners, social media, website or press releases
- Group listing on slide for event power point rotation (if applicable)

##### **Event Registration Table Sponsorship: \$200**

- Ability to display your corporate table cloth
- Company materials available at table
- Logo on slide for rotation



**The Influencing Women Awards:** Held in the 2<sup>nd</sup> quarter of the yearly Chamber calendar, this event recognizes outstanding women who lead the way in business, industry, enterprise and community, along with the organizations and individuals that champion women leaders.

#### **EVENT SPONSORSHIP LEVELS**

##### **Presenting Sponsor: \$10,000**

- Name of Event with sponsoring company listed as “Presented by”
- Name/Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Single slide with logo in event presentation (if applicable)
- Logo on award certificate and/or ticket(s)
- Award presented by Company representative; single slide with logo during Award presentation
- Welcome recognition at event
- Company mention on radio (if applicable)
- Event tickets included; 16 (8 tickets = 1 table)

##### **Gold Sponsor: \$5,000**

- Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Single slide with logo in event presentation (if applicable)
- Company pamphlet at registration table
- Event tickets included; 8 (8 tickets = 1 table)

##### **Silver Sponsor: \$2,500**

- Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Single slide with logo in event presentation (if applicable)
- Event tickets included; 4

##### **Bronze Sponsor: \$1,500**

- Logo or Company name printed on table as “Hosted by”
- Event tickets included; 8 (8 tickets = 1 table)

##### **Awards Sponsor: \$1,000**

- Designated as specific Award sponsor (1 of 6)
- Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Single slide with logo in event presentation (if applicable)

##### **Friend of Women in Business: \$500**

- Name listed in program as “Friend of Women in Business”
- Event tickets included; 2



**The Gerry Neenan Memorial Golf Tournament presented by Neal & Harwell**

Held in September, this inaugural golf tournament is a shotgun start at a local, premier golf course; This event is capped at 36 teams. Teams are comprised of Chamber members, prominent business professionals, local and state elected officials; teams are mixed.

**EVENT SPONSORSHIP LEVELS**

**Nike Gift Certificate Sponsor: \$3,500**

- Company name included in all media outreach
- Table at pre & post event
- Marketing Material given w/gift card
- Recognition at opening & closing events
- Complimentary course sign
- Signage at Nike shop
- 2 teams

**Platinum Sponsor: \$2,500**

- Company name included in all media outreach
- Table at pre & post events
- Recognition at closing event
- Complimentary course sign
- 2 teams

**Gold Sponsor: \$1,500**

- Company name included in all media outreach
- Table at post event
- Recognition at closing event
- Complimentary course sign
- 1 team

**Driving Range Sponsor: \$1000**

- Company name included in all media outreach
- Company signage at driving range
- Specific marketing opportunity
- 1 golfer

**Putting Contest: \$1000**

- Company name included in all media outreach
- Company signage at putting green
- Specific marketing opportunity
- 1 golfer

**Hospitality Carts: \$500 (4 Available)**

- Hand out water and snacks
- Distribute company materials

**Exclusive Hole Sponsor: \$500 (18 Available)**

Display your company tent and promotional items

**Registration Table Sponsor: \$300**

Display your company tablecloth and company materials

**Course Signage: \$100**

Signage displayed on tee box



**Annual Christmas Parade:** Held the first week of December; one of the best Christmas parades in the Middle Tennessee area; always receives media coverage; great community turn-out regardless of weather.

#### **EVENT SPONSORSHIP LEVELS**

##### **Presenting Sponsor for Christmas Parade: \$5,000**

- Name/Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, social media, website, or press releases
- Banner opening parade listing company as “Presented by”
- Float/element leads in Santa Claus
- Company involvement in committee
- Entry fee waived

##### **Gold: \$1,000**

- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Entry fee waived

##### **Silver: \$500**

- Smaller version of logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Entry fee waived

##### **Bronze: \$250**

- Small logo on printed materials including, but not exclusive to invitation, print advertising, banners, social media or website
- 50% entry fee discount

##### **Friend of the Parade: \$100**

- Name on banner and social media or website

**Sponsorships are available throughout the year.**