



# DONELSON HERMITAGE

CHAMBER OF COMMERCE

*Gateway to Music City*



SPONSORSHIP GUIDE 2026

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**DONELSON HERMITAGE**  
CHAMBER OF COMMERCE

*Gateway to Music City*

# WELCOME...AND THANK YOU!

## Welcome to the Donelson Hermitage Chamber of Commerce!

Thank you for your interest in supporting the work we do for our local business community. Our 2026 Sponsorship Guide is designed to help you grow your visibility, connect with leaders and professionals, and make a meaningful impact right here at home.

## Choose the Sponsorship That Fits You

- **Event-Based Sponsorship:** Support the moments that matter most to you, from networking mixers and educational programs to awards celebrations and industry events.
- **Annual Sponsorship:** Enjoy consistent, year-round exposure across all Chamber events, programs, and promotions. We can even customize a package to match your goals.

## Let's build something great together!

### Why It Matters

Every sponsorship fuels economic growth, supports local businesses, and strengthens our community through impactful programs and partnerships. We're grateful for your interest and excited about what we can accomplish together.

Please explore the enclosed guide. You may reach out anytime to craft a sponsorship plan that works for you. or go online to [d-hchamber.com](http://d-hchamber.com) and click on [2026 Sponsorship Guide and Application](#) at the top right of our home page.

## Let's make 2026 an incredible year for your business and our community!

Warm regards,

Terri Williams Nutter  
Executive Director  
Donelson Hermitage Chamber of Commerce  
[exec@d-hchamber.com](mailto:exec@d-hchamber.com)  
615.883.7896



# LUNCHEON SPONSORSHIPS

## MEMBER MEETING AND LUNCHEONS & WOMEN IN BUSINESS LUNCHEONS

### MEMBER MEETING & LUNCHEON

2ND THURSDAY OF EVERY MONTH

11:30 AM - 1:00 PM



DONELSON HERMITAGE  
CHAMBER OF COMMERCE



#### Spotlight Sponsor (Member Meeting & Luncheon) \$250

- Receives 1 luncheon seat
- Recognition at event, in presentation and printed program, on socials, on event registration page
- 5 minutes at podium, opportunity to place assets on tables



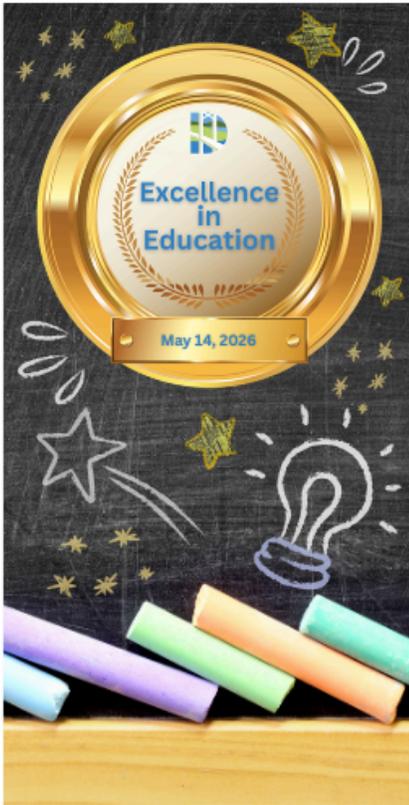
#### Sponsor Spotlight (Women in Business) \$200

- Receives 1 luncheon seat
- Recognition at event, in presentation and printed program, on socials, on event registration page
- 3 minutes at podium, opportunity to place assets on tables

*Previous event sponsors have first option.*

# FEATURE LUNCHEON SPONSORSHIPS

## EXCELLENCE IN EDUCATION & FIRST RESPONDERS



### Excellence in Education - May 14, 2026

#### Presenting Sponsor \$2000

- Receives Presenting Sponsor recognition at event, in printed program, on socials, on website, and in event presentation
- Receives 4 seats
- 5 minutes to present to attendees

#### Teacher Gifts Sponsor \$750

- Receives 2 seats
- Recognition at event, on socials, on website, in presentation and printed program

#### Principal Gifts Sponsors \$750

- Receives 2 seats
- Recognition at event, on socials, on website, in presentation and printed program

#### Table Sponsor \$300 (25 Available)

- Receives 2 luncheon seats
- Recognition at event, on socials, on website, in presentation and printed program
- Logo on Table Sign
- Also, sponsors meal /attendance for Teacher +1, Principal, Student +2

*Previous event sponsors have first option.*

### First Responders Luncheon - October 8, 2026

#### Presenting Sponsor \$4000

- Receives a table of (8) along with Presenting Sponsor recognition at event presentation, on socials, on website, in presentation and printed program
- 5 minutes to present to attendees
- Logo on Table Sign

#### Title Sponsor \$2500

- Receives a table of (8)
- Title Sponsor recognition at event, on socials, on website, in presentation and printed program
- 3 minutes to present to attendees
- Logo on Table Sign

#### Awards Sponsor \$850

- Receives 2 seats
- Recognition at event, on socials, on website, in presentation and printed program

#### Table Sponsor \$350 (8 Available)

- Receives 2 seats
- Recognition at event, on socials, on website, in presentation and printed program
- Logo on Table Sign
- Also, sponsors meal /attendance for Honoree +1, Honoree Supervisor, and Honoree Presenter

*Previous event sponsors have first option.*





# 2026 INFLUENCING WOMEN AWARDS GALA

## APRIL 16, 2026

	Presenting Sponsor \$10,000	Gold Sponsor \$5000	Silver Sponsor \$2500	Award Sponsor \$1500	Bronze Sponsor \$1500	Friend of Gala \$350
Welcome Recognition at event	X					
Sponsor Representative speaks for 3 minutes (with 3-5 slides)	X					
Brand on Screen at Event	name & logo on single slide	name & logo on single slide	name & logo on single slide	name & logo on single slide	logo on shared slide	name on shared slide
Verbal Recognition at Event	X	X	X	X	X	
Brand at Registration Table	X	X				
Designated as Specific Award Sponsor (1 of 6)				X		
Name of Event with Company listed as "Presented by" in ALL Marketing Materials	X					
Brand displayed on table as "Hosted By"	X	X	X		X	
Digital & Print Recognition	X	X	X	X	X	X
Social Media Recognition	logo in dedicated post	logo in post	logo in post	name in post	name in post	
Listed in Event Program	Full Page Ad	1/2 Page Ad	logo	logo	logo	name listed
Listed on Event Website	logo & hyperlink	logo & hyperlink	logo listed	logo listed	name listed	name listed
Event Tickets 8 Tickets = 1 table	16	16	8	2	8	2



*Previous event sponsors have first option.*



# 2026 TASTE OF DONELSON HERMITAGE

## AUGUST 2026

	Presenting Sponsor \$5000	Awards Sponsor \$2000	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$250
Brand listed as "Presented By" on ALL Chamber Marketing and Promotional Materials	X				
Company listed as Presenting Sponsor & Branded Welcome at Event Entrance	X				
Company Representative to speak during award presentation	X				
Designated as Awards Sponsor		X			
Photo Opportunity with Award Winners		X			
Brand logo on Awards (and Award related materials)		X			
Vendor Booth	X	X	X		
Large Company Logo placed on digital & materials including website & socials	X				
Medium Company Logo placed on digital materials including website & socials		X	X		
Small Company Logo placed on digital materials including website & socials				X	
Company name placed on digital materials					X
Logo or Company name on a "Thank You" sign or display	X	X	X	X	X
Admission Tickets	20	10	10	5	2

*Previous event sponsors have first option.*



# NOVEMBER 21 - 22, 2026

## ANDREW JACKSON'S HERMITAGE



Sponsorship Opportunities	Presenting <i>Sold</i> \$1000	Golden Rings \$2500	Silver Bells \$1250	Holly Berries \$750	Snow Balls \$250	Thankful Sign \$100
Logo or Company name displayed on "Welcome" Entrance Banner	X					
Name of Event with sponsoring company listed as "Presented by"	X					
Logo or Company name included in Press Releases	X					
Logo or Company name placed on print materials	X	X				
Logo or Company name in individual Chamber socials	X	X				
Booth at Event 10 x 10	X	X	X			
Logo or Company name on shopping bag	X	X	X	X		
Company swag inserted in shopping bag	X	X	X	X	X	
Logo or Company name on a "Thank You" sign lining the driveway	X	X	X	X	X	X

*Previous event sponsors have first option.*



# HOLIDAY HUSTLE 5K WALK/RUN

## DECEMBER 2026

Sponsorship Opportunities	Presenting Sponsor <i>Sold</i> \$6000	Platinum Sponsor \$2,500	Premier \$1500	Exhibitor \$1000	Community Leader \$500	Community Member \$250
Integration into event logo	X					
Logo on race bib	X					
Inclusion in pre-race media promotion	X	X				
Table presence on race day	X	X				
Expo opportunity at packet pick-up	X	X				
Logo on overhead banner at finish line	X	X	X			
Logo on barricades at Finish Line	X	X	X	X		
Logo on back of shirt	X	X	X	X		
Live verbal announcement at event	X	X	X	X	X	
Logo on website with link	X	X	X	X	X	
Logo on email blast to participants	X	X	X	X	X	
Social Media post recognizing sponsors	X	X	X	X	X	
Virtual Goodie Bag insert	X	X	X	X	X	
Complimentary Race Registration	10	6	4	2	1	10% off code



*Previous event sponsors have first option.*

# 41ST ANNUAL DONELSON HERMITAGE CHRISTMAS PARADE

**DECEMBER 2026**

	Presenting Sponsor <i>Sold</i>	Platinum Sponsor \$2500	Diamond Sponsor \$1500	Parade Award Sponsor \$1000	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$250	Friend of the Parade \$100
Company name & logo on all promotional materials, including but not exclusive to print ads, social media, website, and press release	X							
Eblasts (min. 2) specific to Presenting Sponsor	X							
Banner opening parade listing company as "Presenting Sponsor"	X							
Float / element leads in Santa Claus in parade		X						
Company Involvement in parade committee	X							
Eblast (1) specific to Platinum Sponsor		X						
Social Media posts specific to sponsor	X	X						
Named on website with link to sponsor's website	X	X	X					
Logo on "Level Sponsor" Banner carried in parade (ex. Diamond or Platinum Sponsors)		X	X					
Logo displayed on specific banner carried in front of winner				X				
Logo displayed on award certificate				X				
Social Media post with sponsor logo displayed when announcing specific winner				X				
Logo on website with announcement of specific winner				X				
Larger version of logo on promotional materials	X	X			X			
Entry fee waived	X	X	X	X	X	X		
Smaller version of logo on promotional materials					X	X	X	
Logo on combined Sponsor banner carried in parade					X	X	X	
50% entry fee discount							X	
Name on banner with other "Friends of", and on social media or website								X

*Previous event sponsors have first option.*



# DONELSON HERMITAGE

CHAMBER OF COMMERCE

*Gateway to Music City*

## SPONSORSHIP APPLICATION

COMPANY / INDIVIDUAL NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE(S): \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY / STATE / ZIP: \_\_\_\_\_

SPECIAL NOTES:

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### PLEASE CHOOSE YOUR FORM OF PAYMENT:

- Check is enclosed and made payable to:  
**Donelson Hermitage Chamber of Commerce**
- send an invoice to the address below.

If you have any questions, please do not hesitate to contact Executive Director, Terri Williams Nutter, at [exec@d-hchamber.com](mailto:exec@d-hchamber.com).

**DONELSON HERMITAGE CHAMBER OF COMMERCE**

**615.883.7896**

**121 FAIRWAY DRIVE, NASHVILLE, TN**

**DONELSONHERMITAGECHAMBER.COM**

PLEASE MAKE A COPY OF THESE PAGES FOR YOUR RECORDS.

# 2026 EVENT SPONSORSHIP APPLICATION

PLEASE INDICATE DESIRED EVENT(S) & SPONSORSHIP LEVEL(S)

## 2026 INFLUENCING WOMEN GALA

- Presenting Sponsor \$10,000    Gold Sponsor \$5000
- Silver Sponsor \$2500    Award Sponsor \$1500
- Bronze Sponsor \$1500    Friend of Gala \$350

## TASTE OF DONELSON HERMITAGE

- Presenting Sponsor \$5000    Awards Sponsor \$2000
- Gold Sponsor \$750    Silver Sponsor \$500    Bronze Sponsor \$250

## HOLIDAY MARKET AT THE MANSION

- ~~Sold~~ Presenting Sponsor \$6000    Golden Rings \$2500
- Silver Bells \$1250    Holly berries \$750    Snow balls \$250
- Thankful sign \$100

## HOLIDAY HUSTLE 5K WALK / RUN

- ~~Sold~~ Presenting/Title sponsor \$6000    Platinum Sponsor \$2500
- Premier Sponsor \$1500    Exhibitor Sponsor \$1000
- Community Leader \$500    Community Member \$250

## 2026 DONELSON HERMITAGE CHRISTMAS PARADE

- ~~Sold~~ Presenting Sponsor \$6000    Platinum Sponsor \$2500
- Diamond Sponsor \$1500    Parade Award Sponsor \$1000
- Gold Sponsor \$750    Silver Sponsor \$500
- Bronze Sponsor \$250    Friend of the Parade \$100

## EXCELLENCE IN EDUCATION LUNCHEON

- Presenting Sponsor \$2000    Teacher Gifts Sponsor \$750
- Principal Gift Sponsors \$750    Table Sponsor (x25) \$300

## 1ST RESPONDERS LUNCHEON

- ~~Sold~~ Presenting Sponsor \$4,000    Title Sponsor \$2,500
- Awards Sponsor \$850    Table Sponsor (x8) \$350

## LUNCHEON SPONSORSHIP - SPOTLIGHT SPONSORSHIP

- Member Meeting & Luncheon \$250
- Women in Business Luncheon \$200

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# OUR BRAND

DONELSON HERMITAGE  
CHAMBER OF COMMERCE



HELPING YOUNG PROFESSIONALS ENGAGE



**DONELSON HERMITAGE**  
CHAMBER OF COMMERCE

*Gateway to Music City*



**Eat.  
Shop.  
Play.  
Keep It Local.**



**DONELSON HERMITAGE**  
CHAMBER OF COMMERCE  
*Gateway to Music City*



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**DONELSON HERMITAGE CHAMBER OF COMMERCE**  
**P.O. BOX 140200**  
**NASHVILLE, TN 37214**  
**615-883-7896 OFFICE**

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