



DONELSON HERMITAGE

CHAMBER OF COMMERCE

Gateway to Music City



SPONSORSHIP GUIDE 2025

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DONELSON HERMITAGE
CHAMBER OF COMMERCE

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WELCOME...AND THANK YOU!

Welcome to the Donelson Hermitage Chamber of Commerce!

Thank you for your interest in supporting the vital work of the Donelson Hermitage Chamber of Commerce. We are thrilled to present you with our 2025 sponsorship guide, designed to help you make a meaningful impact in our community while showcasing your business to a broad audience of professionals, business owners, local leaders, our community, and visitor's as well.

Our sponsorship package offers you the flexibility to choose how you'd like to support our initiatives. You can explore options by event or opt for a more comprehensive approach by sponsoring annually:

- **Event-Based Sponsorship:** Perfect for those who wish to align with specific community events, such as networking mixers, awards galas, educational seminars, or industry expos. This allows you to strategically connect with targeted audiences and maximize your visibility during key moments throughout the year.
- **Annual Sponsorship:** An excellent choice for those seeking consistent, year-round exposure and engagement. With this approach, your business will be featured prominently across all our events, programs, and promotional channels. A comprehensive package ensures your brand becomes synonymous with the ongoing success and development of our vibrant business community. We can customize an investment package for for you - let's talk!

Every sponsorship dollar you contribute helps the Chamber fulfill its mission of fostering economic growth, advocating for local businesses, and creating opportunities for collaboration and innovation. Your investment enables us to host impactful events, offer valuable resources to our members, and champion initiatives that strengthen our local economy.

We deeply value your partnership and the confidence you place in our work. Together, we can continue to build a thriving, connected, and resilient business community.

Please take a moment to review the enclosed sponsorship guide and feel free to reach out to us with any questions or to customize a sponsorship plan that aligns with your goals. We look forward to partnering with you to create lasting success for both your business and our community.

Thank you for considering this opportunity to make a difference.

Warm regards,

Terri Williams Nutter

Executive Director

Donelson Hermitage Chamber of Commerce

exec@d-hchamber.com

615.883.7896



LUNCHEON TABLE SPONSORSHIPS

MEMBER MEETING AND LUNCHEONS & WOMEN IN BUSINESS LUNCHEONS

MEMBER MEETING & LUNCHEON

2ND THURSDAY OF EVERY MONTH
11:30 AM - 1:00 PM



DONELSON HERMITAGE
CHAMBER OF COMMERCE



SPOTLIGHT SPONSOR (MEMBER MEETING & LUNCHEON) \$225

- RECEIVES 1 LUNCHEON SEAT
- RECOGNITION AT EVENT, IN PRESENTATION AND PRINTED PROGRAM, ON SOCIALS, ON EVENT REGISTRATION PAGE
- 5 MINUTES AT PODIUM, OPPORTUNITY TO PLACE ASSETS ON TABLES

Women
IN BUSINESS

DONELSON HERMITAGE
CHAMBER OF COMMERCE

LUNCHEON
HOTEL PRESTON



SPONSOR SPOTLIGHT (WOMEN IN BUSINESS) \$175

- RECEIVES 1 LUNCHEON SEAT, RECOGNITION AT EVENT, IN PRESENTATION AND PRINTED PROGRAM, ON SOCIALS, ON EVENT REGISTRATION PAGE
- 3 MINUTES AT PODIUM
- OPPORTUNITY TO PLACE ASSETS ON TABLES

LUNCHEON TABLE SPONSORSHIPS

EXCELLENCE IN EDUCATION & FIRST RESPONDERS



EXCELLENCE IN EDUCATION - MAY 9, 2025

PRESENTING SPONSOR \$1,750

- RECEIVES PRESENTING SPONSOR RECOGNITION AT EVENT, IN SOCIALS, ON WEBSITE, IN PRESENTATION,
- 5 MINUTES AT THE MIC

TEACHER GIFTS SPONSOR \$750

- RECEIVES 2 SEATS,
- RECOGNITION AT EVENT AND IN SOCIALS

PRINCIPAL GIFTS SPONSORS \$750

- RECEIVES 2 SEATS
- RECOGNITION AT EVENT AND IN SOCIALS

TABLE SPONSOR \$300 (26 AVAILABLE)

- RECEIVES 2 LUNCHEON SEATS
- RECOGNITION AT EVENT, IN PROGRAM, IN SOCIALS AND ON WEBSITE.
- LOGO ON TABLE SIGN.
- ALSO, SPONSORS MEAL /ATTENDANCE FOR TEACHER +1, PRINCIPAL, STUDENT +2.

*PREVIOUS EVENT SPONSORS HAVE FIRST OPTION.

FIRST RESPONDERS LUNCHEON - OCTOBER 9, 2025

PRESENTING SPONSOR \$3,750

- RECEIVES A TABLE OF (8) ALONG WITH PRESENTING SPONSOR RECOGNITION AT EVENT, IN SOCIALS, ON WEBSITE, IN PRESENTATION AND PRINTED PROGRAM
- 5 MINUTES AT THE MIC.
- LOGO ON TABLE SIGN

TITLE SPONSOR \$2,000

- RECEIVES A TABLE OF (8)
- TITLE SPONSOR RECOGNITION AT EVENT, IN SOCIALS, ON WEBSITE, IN PRESENTATION AND PRINTED PROGRAM
- 5 MINUTES AT THE MIC
- LOGO ON TABLE SIGN

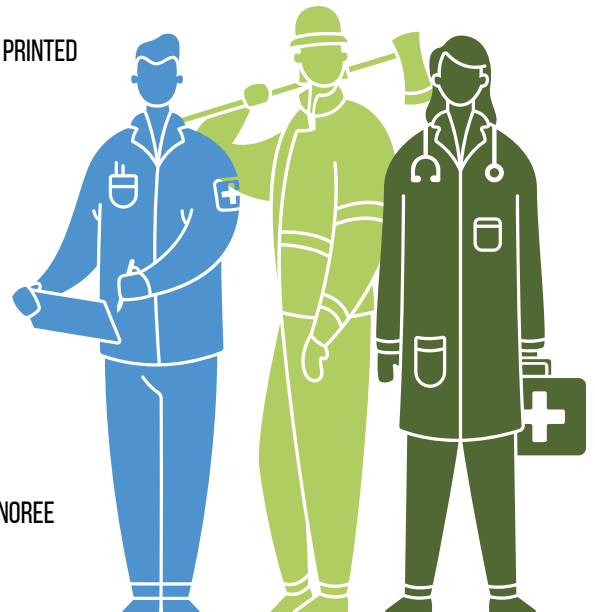
AWARDS SPONSOR \$850

- RECEIVES 2 SEATS,
- RECOGNITION AT EVENT, IN PRESENTATION AND PRINTED PROGRAM AND IN SOCIALS

TABLE SPONSOR \$350 (7 AVAILABLE)

- RECEIVES 2 LUNCHEON SEATS
- RECOGNITION AT EVENT, IN PROGRAM, IN SOCIALS AND ON WEBSITE
- LOGO ON TABLE SIGN
- ALSO, SPONSORS MEAL /ATTENDANCE FOR HONOREE +1, HONOREE SUPERVISOR, AND HONOREE PRESENTER

*PREVIOUS EVENT SPONSORS HAVE FIRST OPTION.





2025 TASTE OF DONELSON HERMITAGE

APRIL 11, 2025 | 5 - 7:30 PM | HOLIDAY INN NASHVILLE AIRPORT

EAT. SHOP. PLAY. KEEP IT LOCAL.

	Presenting Sponsor \$5000	Awards Sponsor \$2000	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$250
Brand listed as "Presented By" on ALL Chamber Marketing and Promotional Materials	X				
Company listed as Presenting Sponsor & Branded Welcome banner placed at Event Entrance	X				
Company Representative to speak during award presentation	X				
Designated as Awards Sponsor		X			
Photo Opportunity with Award Winners		X			
Brand logo on Awards (and Award related materials)		X			
Vendor Booth	X	X	X		
Large Company Logo placed on digital & print materials	X				
Medium Company Logo placed on digital & print materials		X	X		
Small Company Logo placed on digital & print materials				X	
Company name placed on print materials					X
Logo or Company name on a "Thank You" sign	X	X	X	X	X
Admission Tickets	20	10	10	5	2

2025 INFLUENCING WOMEN AWARDS GALA

JUNE 13, 2025



	Presenting Sponsor \$10,000	Gold Sponsor \$5000	Silver Sponsor \$2500	Award Sponsor \$1500	Bronze Sponsor \$1500	Friend of Gala \$350
Welcome Recognition at event	X					
Sponsor Representative speaks for 3 minutes (with 3-5 slides)	X					
Brand on Screen at Event	name & logo on single slide	name & logo on single slide	name & logo on single slide	name & logo on single slide	logo on shared slide	name on shared slide
Verbal Recognition at Event	X	X	X	X	X	
Brand at Registration Table	X	X				
Designated as Specific Award Sponsor (1 of 6)				X		
Name of Event with Company listed as "Presented by" in ALL Marketing Materials	X					
Brand displayed on table as "Hosted By"	X	X	X	X	X	
Digital & Print Recognition	X	X	X	X	X	X
Social Media Recognition	logo in dedicated post	logo in post	logo in post	name in post	name in post	
Listed in Event Program	Full Page Ad	1/2 Page Ad	logo	logo	logo	name listed
Listed on Event Website	logo & hyperlink	logo & hyperlink	logo listed	logo listed	name listed	name listed
Event Tickets 8 Tickets = 1 table	16	16	8	2	8	2



NOVEMBER 21 - 22, 2025

ANDREW JACKSON'S HERMITAGE



Sponsorship Opportunities	Presenting Sponsor \$5000	Golden Rings \$2500	Silver Bells \$1250	Holly Berries \$750	Snow Balls \$250	Thankful Sign \$100
Logo or Company name displayed on "Welcome" Entrance Banner	X					
Name of Event with sponsoring company listed as "Presented by"	X					
Logo or Company name included in Press Releases	X					
Logo or Company name placed on print materials	X	X				
Logo or Company name in individual Chamber socials	X	X				
Booth at Event 10 x 10	X	X	X			
Logo or Company name on shopping bag	X	X	X	X		
Company swag inserted in shopping bag	X	X	X	X	X	
Logo or Company name on a "Thank You" sign lining the driveway	X	X	X	X	X	X





HOLIDAY HUSTLE WALK / RUN

Sponsorship Opportunities	Presenting Sponsor / Title \$5000	Platinum Sponsor \$2,000	Premier \$1000	Exhibitor \$500	Community Leader \$250	Community Member \$100
Integration into event logo	X					
Logo on race bib	X					
Inclusion in pre-race media promotion	X	X				
Table presence on race day	X	X				
Logo on overhead banner at finish line	X	X				
Logo on barricades at Finish Line	X	X	X			
Logo on back of shirt	X	X	X	X	X	name only
Logo on website with link	X	X	X	X	X	name only
Logo on email blast to participants	X	X	X	X	X	name only
Social Media post recognizing sponsors	X	X	X	X	X	name only
Expo opportunity at packet pick-up	X	X				
Virtual Goodie Bag insert	X	X	X	X	X	
Complimentary Race Registration	10	6	4	2	1	10% off code
Live verbal announcement at event	X	X	X	X	X	X



2025 DONELSON HERMITAGE CHRISTMAS PARADE

DECEMBER 2025

	Presenting Sponsor \$5000	Platinum Sponsor \$2500	Diamond Sponsor \$1500	Parade Award Sponsor \$1000	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$250	Friend of the Parade \$100
Company name & logo on all print materials, including but not exclusive to print ads, social media, website, and press release	X							
Eblasts (min. 2) specific to Presenting Sponsor	X							
Banner opening parade listing company as "Presenting Sponsor"	X							
Float / element leads in Santa Claus in parade		X						
Company Involvement in parade committee	X							
Eblast (1) specific to Platinum Sponsor		X						
Social Media posts specific to sponsor		X						
Named on website with link to sponsor's website	X	X	X					
Logo on "Level Sponsor" Banner carried in parade (ex. Diamond or Platinum Sponsors)		X	X					
Logo displayed on specific banner carried in front of winner				X				
Logo displayed on award certificate				X				
Social Media post with sponsor logo displayed when announcing specific winner				X				
Logo on website with announcement of specific winner				X				
Larger version of logo on all print materials, including but not exclusive to print ads, social media and website	X	X			X			
Entry fee waived	X	X	X		X	X		
Small version of logo on all print materials, including but not exclusive to print ads, social media and website					X	X	X	
Logo on combined Sponsor banner carried in parade					X	X	X	
50% entry fee discount							X	
Name on banner with other "Friends of", and on social media or website								X



2025 EVENT SPONSORSHIP APPLICATION

PLEASE INDICATE DESIRED EVENT(S) & SPONSORSHIP LEVEL(S)

TASTE OF DONELSON HERMITAGE

- ☐ PRESENTING SPONSOR \$5000 ☐ AWARDS SPONSOR \$2000 ☐ GOLD SPONSOR \$750
☐ SILVER SPONSOR \$500 ☐ BRONZE SPONSOR \$250

2025 INFLUENCING WOMEN GALA

- ☐ PRESENTING SPONSOR \$10,000 ☐ GOLD SPONSOR \$5000 ☐ SILVER SPONSOR \$2500
☐ AWARD SPONSOR \$1500 ☐ BRONZE SPONSOR \$1500 ☐ FRIEND OF GALA \$350

HOLIDAY MARKET AT THE MANSION

- ☐ PRESENTING SPONSOR \$5000 ☐ GOLDEN RINGS \$2500 ☐ SILVER BELLS \$1250
☐ HOLLY BERRIES \$750 ☐ SNOW BALLS \$250 ☐ THANKFUL SIGN \$100

HOLIDAY HUSTLE 5K WALK / RUN - USED 2024 NUMBERS, WAITING FOR UPDATED INFO

- ☐ PRESENTING/TITLE SPONSOR \$5000 ☐ PLATINUM SPONSOR \$2000 ☐ PREMIER SPONSOR \$1000
☐ EXHIBITOR SPONSOR \$500 ☐ COMMUNITY LEADER \$250 ☐ COMMUNITY MEMBER \$100

2025 DONELSON HERMITAGE CHRISTMAS PARADE

- ☐ PRESENTING SPONSOR \$5000 ☐ PLATINUM SPONSOR \$2500 ☐ DIAMOND SPONSOR \$1500
☐ PARADE AWARD SPONSOR \$1000 ☐ GOLD SPONSOR \$750 ☐ SILVER SPONSOR \$500
☐ BRONZE SPONSOR \$250 ☐ FRIEND OF THE PARADE \$100

EXCELLENCE IN EDUCATION LUNCHEON

- ☐ PRESENTING SPONSOR \$1,750 ☐ TEACHER GIFTS SPONSOR \$750
☐ PRINCIPAL GIFT SPONSORS \$750 ☐ TABLE SPONSOR (X26) \$300

1ST RESPONDERS LUNCHEON

- ☐ PRESENTING SPONSOR \$3,750 ☐ TITLE SPONSOR \$2,000 ☐ AWARDS SPONSOR \$850
☐ TABLE SPONSOR (X7) \$350

SPOTLIGHT SPONSOR

- ☐ MEMBER MEETING & LUNCHEON \$225
☐ WOMEN IN BUSINESS LUNCHEON \$175

PLEASE MAKE A COPY OF THESE PAGES FOR YOUR RECORDS.



DONELSON HERMITAGE

CHAMBER OF COMMERCE

Gateway to Music City

SPONSORSHIP APPLICATION

COMPANY / INDIVIDUAL NAME: _____

CONTACT PERSON: _____

ADDRESS: _____ CITY / STATE / ZIP: _____

PHONE(S): _____

SPECIAL NOTES:

PLEASE CHOOSE YOUR FORM OF PAYMENT:

☐ CHECK IS ENCLOSED AND MADE PAYABLE TO DONELSON HERMITAGE CHAMBER OF COMMERCE

☐ SEND AN INVOICE TO THE ABOVE ADDRESS

IF APPLICABLE, PLEASE EMAIL YOUR HIGH RESOLUTION LOGO TO MEDIA@D-HCHAMBER. PLEASE PROVIDE COLOR AND BLACK & WHITE VERSIONS (IF APPLICABLE) IN HIGH RESOLUTION PNG OR JPEG FORMAT.

IF YOU HAVE ANY QUESTIONS, PLEASE DO NOT HESITATE TO CONTACT EXECUTIVE DIRECTOR, TERRI WILLIAMS NUTTER AT EXEC@D-HCHAMBER.COM.

DONELSON HERMITAGE CHAMBER OF COMMERCE

615.883.7896

121 FAIRWAY DRIVE

NASHVILLE, TN

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OUR BRAND

DONELSON HERMITAGE
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HELPING YOUNG PROFESSIONALS ENGAGE



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Gateway to Music City



**Eat.
Shop.
Play.
Keep It Local.**



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